



Prudential Sugar Corporation Limited

Regd. Office : "Akash Ganga" Plot No. 144, Srinagar Colony, Hyderabad - 500 073, T.S. INDIA
Tel : +91-40-67334412, Fax : +91-40-67334433 | Email : pscl.secretarial@gmail.com | www.prudentialsugar.com
CIN : L15432TG1990PLC032731

Ref: PSCL/SE/2024-25/Nov -

Date: 07/11/2024

To
The General Manager,
Corporate Relations Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, **Mumbai - 400001**,
Maharashtra State, India.
Script Code: 500342

To
Asst Vice President,
National Stock Exchange of India Limited
Exchange Plaza Block G, C 1,
Bandra Kurla Complex, G Block, Bandra East,
Mumbai - 400051,
Maharashtra State, India.
Script Code: PRUDMOULI

To
The Calcutta Stock Exchange Limited,
#7, Lyons Range, Murgighata,
Dalhousie, **Kolkata - 700001**,
West Bengal State, India.
Script Code: 026037

Dear Sir/Madam,

**Sub: Submission of Newspaper Publication in connection with
Intimation of Meeting of Board of Directors of the Company scheduled
to be held on Thursday, November 14, 2024;
Ref: Regulation 47 of SEBI (Listing Obligations and Disclosure Requirement)
Regulations, 2015**

In compliance with Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Newspaper Publication regarding Meeting of the Board of Directors of the Company Scheduled to be held on Thursday, November 14, 2024 for adoption of Unaudited (Standalone & Consolidated) Financial Results for the Quarter and Half Year Ended September 30, 2024 along with the Limited Review Report of the Statutory Auditors of the Company. Notice has been published in both Business Standard and Saksham (Local) newspapers on November 07, 2024.

We request you to take the above information on record and acknowledge receipt of the same.

Thanking you,

Yours Truly,
For Prudential Sugar Corporation Limited

Authorised Signatory

Encl.: as above.



THE 'APPLE' OF INDIAN BUYERS' EYE

While Android continues to be the more popular smartphone platform in the country, iPhone has gained a stronger foothold in premium segment

ARYAMAN GUPTA
New Delhi, 6 November

In 2007, Steve Jobs unveiled the revolutionary iPhone, which ran on Apple's patented operating system iOS. A little over a year later, Google would go on to introduce the first Android phone, the HTC Dream, sparking a rivalry that would continue for decades.

"I'm going to destroy Android, because it's a stolen product. I'm willing to go thermonuclear war on this," Jobs famously said in a 2011 biography by author Walter Isaacson.

While the long standing tussle between Apple and Google over their respective operating systems (OSes) has been well documented, the iPhone maker's growing success in the Indian market may have rekindled the "Android vs iOS" debate.

Last week, Apple Chief Executive Officer (CEO) Tim Cook announced an all-time revenue record in India yet again for the September quarter, driven by high demand for its latest iPhone models and strong iPad sales.

As the iPhone continues to witness increasing adoption, especially among Gen Z buyers, Apple's market share in India is growing in strong double digits much ahead of the broader market.

The smartphone major has now cemented itself as the top dog in the premium segment, despite India being a largely Android market.

"I see this as a failure of Android as an operating system in the premium category," said Faisal Kawoosa, co-founder and chief analyst, Techcar, a market research firm.

"Android has not been able to empower original equipment manufacturers (OEMs) to deliver the experience that a premium consumer is looking for.

In the premium segment, the benchmark continues to be Apple iOS," he added.

Android vs iOS

While Android continues to be the more popular smartphone platform not just in India, but globally, analysts say that the Google-owned operating system's shortfall lies in allowing Apple to gain a stronger foothold among India's premium buyers.

"Ten years ago, the iPhone was considered flawless. Android faced problems where their devices used to hang, the UI (user interface) was imperfect, cameras were sub-par, and premium apps did not work well. That is where Apple built good equity among consumers in terms of positioning," said Kawoosa.

While Android has, over the years, improved on these issues, its perception as an imperfect product remains, he added. That, coupled with a lack of competition among high-end device makers — barring Samsung — is allowing Apple to gain a large market share.

"There is a very strong perception favouring iOS in terms of security, because it is a closed ecosystem. Android is open source, which also makes the OS exploitable. Apple offers much better privacy," added Kawoosa.

According to market trackers, premium users focus more on reliability and privacy. As such, Apple's consistency with respect to security, camera performance, and user experience, among others, seems to be giving the company a leg up in India's premium market.

While Android has made similar improvements in security and user experience, these updates are not articulated well enough to Indian users at various points of sale (POS),



say analysts.

Apple's rapid growth

Apple's market share in India has seen an exponential rise over the past few years. The firm has grown from just 1 per cent share by volume in 2019, to six per cent in 2023, according to data from the International Data Corporation (IDC). Analysts project the Cupertino-based firm to reach an 8 per cent share by the end of 2024.

Although much of this growth has come on a relatively smaller base, Apple's share in the Indian market by value, perhaps, paints a more accurate picture of its growth. The iPhone maker went from just 4 per cent market share in terms of value in 2019, to bringing in as much as 23 per cent of overall smart-

phone revenues in 2023, IDC data showed.

"As of the last quarter, Apple is bringing in almost a quarter of the revenue of the overall Indian smartphone market, at a market share of 7 per cent," said Navkendar Singh, associate vice president, Devices Research, IDC.

The company continues to grow in double digits year-on-year (Y-o-Y) between 15 per cent and 20 per cent, in line with the premium smartphone market, but much ahead of the overall market, which has grown just 3 per cent in the September quarter, according to a report by research firm Counterpoint.

"In India, a lot of new young and aspirational users are entering the Apple ecosystem for the first time. We are also

seeing a very strong upgrade rate from iPhone users," said Tarun Pathak, research director, Counterpoint Research.

While the company has increased its focus on its newer iPhone models, in India's price-sensitive market, Apple is seeing older iPhones do well for it. Most of the company's sales this year were driven by the iPhone 15 and iPhone 13, aided by festive season offers.

"During the festive season sales, the iPhone 15 was selling at around ₹55,000 and iPhone 13 at around ₹45,000. During the whole year, two-thirds of Apple's overall sales usually come from older generations," Singh said.

Samsung vs Apple

Apple's success also lies in its ability to fend off the competition — primarily South Korean giant Samsung. Together, the two make up between 45 per cent and 50 per cent market share by value at roughly 25 per cent volume.

However, at \$1,000, the average selling price (ASP) of Apple devices is more than three times that of Samsung's \$300.

"There is no other real (premium) competitor in the Android space apart from Samsung, and Apple is surpassing them. Apple's ASP is around three times that of Samsung. Even as Samsung is doing two or three times the volumes, it is still not able to pip Apple," Singh said.

The year 2024 has been difficult for Samsung. After being a market leader for the past few years, the South Korean phone maker slipped to the third spot in terms of volume in the June quarter, behind Chinese brands Vivo and Xiaomi.

According to reports, the company also planned to lay off as many as 200

executives in the Indian business across functions due to slowing business growth and poor consumer demand.

"Samsung got some of its pricing wrong in the first half of the year. We do expect a bounce back but it will be very difficult for the company to grow this year compared to last year," Singh added.

Faced with stiff competition in the mid- and mass segments from brands like OnePlus, Oppo, Vivo, Xiaomi and Motorola, the company has reassessed its strategy to focus more on its premium offerings.

"Samsung adopted a strategic approach during the start of the year where they are now focusing more on the value side — their financing business is helping them. They also discontinued their N-1 flagship for the first time earlier this year, and have brought in aggressive pricing for their mid-range offerings like the A35 and A55," said Pathak. With this, competition in the premium market is expected to heat up.

Analysts are of the view that while Samsung has the advantage in terms of an innovative form factor via its foldable series and AI (artificial intelligence) offerings, consumers might still prefer the aspirational value and consistency of Apple devices.

Retail footprint

With India becoming one of its fastest-growing markets globally, Apple is looking to expand its retail footprint in the country, which might give it another competitive edge.

After launching two flagship Apple retail stores in India last year — Apple Saket in New Delhi and Apple BKC in Mumbai — it now plans to launch four more outlets, in Bengaluru, Pune, Mumbai, and Delhi-NCR.

With the new stores, Apple will be able to provide consumers with its famed retail experience, expose new users to its entire product lineup, and potentially get consumers to adopt the Apple ecosystem by cross-selling these products, say analysts.

"Apple wants to control the end-to-end experience for its users. They don't just sell iPhones, they have a whole ecosystem of products. iPhone users, at some point in time, are expected to start buying iPads and Macs. In that case, retail outlets would be helpful," said Pathak. With its biggest competitor reassessing its growth strategy, analysts believe that the door is wide open for Apple to become the top dog in the premium segment and drive significant value. While the eventual pecking order in the smartphone market remains to be seen, for now, the winds continue to blow in favour of Apple.

CHANGING MARKET SHARE OF TOP PLAYERS (%)

	Samsung	Vivo	Realme	Xiaomi	Oppo	Apple	OnePlus
BY VOLUME							
2019	20	16	11	29	11	1	1
2020	20	18	13	24	11	2	2
2021	17	15	15	20	11	3	2
2022	18	14	14	18	12	5	4
2023	17	15	13	12	10	6	6
BY VALUE							
2019	22	17	9	23	11	5	4
2020	24	17	10	18	10	9	4
2021	19	14	11	16	10	15	5
2022	21	12	9	12	10	19	7
2023	22	12	7	7	8	23	8

Source: IDC

SOUTH INDIAN BANK
Branch Address: The South Indian Bank Ltd, Banjara Hills
Branch, 1st Floor, Road No.10, NNR Arcade, Gouri Shankar Colony, Banjara Hills, Hyderabad, Telangana - 500034.
Branch Mail ID: br052@sib.co.in

Gold Auction for Mortgages at Bank

Whereas, the authorized officer of The South Indian Bank Ltd, issued Sale notice(s) calling upon the borrower to clear the dues in gold loan availed by him. The borrower had failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned will conduct online auction of the gold ornaments strictly on "As is What is Basis" & "Whatever there is Basis" & "Without recourse Basis". The auction will be conducted online through <https://gold.auctiontiger.net> on 11.11.2024 from 12:00 pm to 03:00pm for the borrower Mr. Tullibilli Rajesh account number 065265300009561.

Please contact Auction Tiger on 6352632523 for more information.

Sd/- Manager
The South Indian Bank Ltd.

इण्डियन ओवरसीज बैंक
Indian Overseas Bank
सर्वोत्तम प्रतिकार स्वतंत्रता दीप्त प्रजातंत्र के साथ
Information Technology Department
Central Office: 763, Anna Salai, Chennai - 600 002

Indian Overseas bank (IOB) invites bids for the following:

GOVERNMENT E-MARKET PORTAL- SUPPLY INSTALLATION AND MAINTENANCE OF NETWORK DEVICES (ROUTERS AND SWITCHES)

BID NO: GEM/2024/B/5568918 DATED: 02.11.2024

The Above GEM Tender document is also available and can be downloaded from the following websites www.iob.in & www.gem.gov.in For Tender details and future amendments, if any, keep referring to the following website www.gem.gov.in

ANDHRA PRADESH POWER DEVELOPMENT COMPANY LIMITED

E-PROCUREMENT NOTIFICATION

APPDCL invites Tenders for the following supplies at SDSTPS through APGENCO e-procurement platform.

1. 810001717	Supply of Ferric Chloride Solution
2. 810001721	Supply of Steel Cord Pipe Conveyor Belt required for ECCS
3. 810001722	Strengthening of BA/BB Conveyor galleries and trestles of CHP

For Further details, please visit www.apgenco.gov.in OR <https://tender.apgenco.gov.in/> Sd/-
CHIEF GENERAL MANAGER

Ref.No. 3275PPCL/ADVT/11/2024-22, Date: 06.11.2024

ANDHRA PRADESH SOLAR POWER CORPORATION PVT LTD
(A Joint venture company of Government of A.P and Government of India)

e-Procurement Tender Notice

APSPCL invites tender for the work of "Supply, Erection, Testing and Commissioning of 8 No's 4000 LPH capacity RO Plants at habitation villages of P. Kothapalli GP & N.P.Kunta GP of N.P.Kunta Mandal, Sri Sathya Sai District, A.P." Approximate Value of Work Rs. 68.05 Lakh Schedule Available Date & Time: 06.11.2024 from 05.00 P.M. For details visit: www.apspcl.ap.gov.in (or) www.eprocurement.gov.in

इण्डियन ओवरसीज बैंक
Indian Overseas Bank
सर्वोत्तम प्रतिकार स्वतंत्रता दीप्त प्रजातंत्र के साथ
Information Technology Department
Central Office: 763, Anna Salai, Chennai - 600 002

Indian Overseas bank (IOB) invites bids for the following:

GOVERNMENT E-MARKET PORTAL- ENGAGEMENT OF EXTERNAL AUDITOR/CONSULTANT SERVICES FOR CONDUCTING CONTINUOUS FUNCTIONAL AUDIT OF CORE BANKING SOLUTION (CBS-FINACLE)

BID NO: GEM/2024/B/5577185 DATED: 05.11.2024

The Above GEM Tender document is also available and can be downloaded from the following websites www.iob.in & www.gem.gov.in For Tender details and future amendments, if any, keep referring to the following website www.gem.gov.in

NOTICE REGARDING LOST CERTIFICATE (S) OF AMARA RAJA ENERGY & MOBILITY LTD (Formerly known as AMARRAJA BATTERIES LTD)
Regd. Office: Karakambadi, Tirupati, Andhra Pradesh - 517520

I, Anuradha Lohiya W/o Sitaram Lohiya D/o late Shri Motilal Jaju resident of H.No. 18-4-82, Shamsheer Gunj, Aliyabad, Hyderabad-500053, the registered share holder of the under mentioned shares held in the above said company, hereby give notice that the share certificate(s) of the under mentioned shares held in the above said company have been lost and I have applied to the company for issue of duplicate share certificate(s). Any person having claim in respect of the said shares should lodge such claims with the Company at its above referred address within 15 days from this date else the Company will proceed to issue duplicate certificate(s) and no further claim will be entertained by the company thereafter.

FOLIO No.	CERTIFICATE No.	DISTINCTIVE No.	FACE VALUE	No. of SHARES
00026341	38523	6517801-6517900	10/-	100
00026341	918	14303906-14304405	2/-	500
00026341	2768	69669049-69669298	2/-	250
00025846	34385	6104001-6104100	10/-	100
00025846	902	14294406-14294905	2/-	500
00025846	2752	69664299-69664548	2/-	250
00025846	485	2849781-2851280	1/-	1500

Date: 06-11-2024
Place: Hyderabad
Name of Shareholder
ANURADHA LOHIYA

PRUDENTIAL SUGAR CORPORATION LIMITED
CIN: L15432TG1990PLC032731
Regd. Off. Add: "Akash Ganga", Plot No.144, Singara Colony, Hyderabad - 500 073, Telangana State, India

NOTICE OF BOARD MEETING

Notice is hereby given in compliance with Regulation 47 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, November 14, 2024 at the Registered office of the Company situated at "Akash Ganga", Plot No. 144, Singara Colony, Hyderabad - 500 073, Telangana State, India to inter-alia, consider and approve the unaudited Standalone and Consolidated financial results of the Company for the Quarter and Half Year Ended September 30, 2024 along with the Limited Review Report of the Statutory Auditors of the Company.

The said notice is available on the Company's website at: <http://www.prudentialsugar.com> and also on the stock exchange website of BSE Limited (www.bseindia.com) and National Stock Exchange Limited (www.nseindia.com).

For Prudential Sugar Corporation Limited
Sd/-
Vinod Bald
Chairman & Director

Place: Hyderabad
Date: 05/11/2024

SBI STATE BANK OF INDIA
Home Loan Centre-BANJARA HILLS-21118, #6-3-2517/11&2, Jyothi Prime, 1st Floor, Block No. 3, Ward No.6, Road No.1, Eramanall Colony, Banjara Hills, Hyderabad-500032.

"APPENDIX-IV-A" [See proviso to rule 8 (6)]

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below described immovable property mortgaged/charged to the Secured Creditor, the constructive possession of which has been taken by the Authorised Officer of State Bank of India, Secured Creditor, will be sold on "As is where is", "As is what is", and "Whatever there is" on 10-12-2024 for recovery of balance as Rs.12,27,717/- (Rupees Twelve Lakhs Twenty Seven Thousand Seven Hundred and Seventeen Only) as on 18.10.2023 with further interest, costs, other charges and expenses thereon, if any, due to State Bank of India, Secured Creditor from Sri. Durba Venkata Phani Kumar, S/o. Sri. Durba Venkata Surya Narayana.

DESCRIPTION OF THE PROPERTY

All that Flat No.402 (in Fourth Floor), with a built up area of 625 Sq. feet (Including common area) along with an Undivided share of land admeasuring 12.00 Sq.yards, (Out of 300 Sq.yards) constructed in House No.2-22-116/1, on Plot No.6, in Survey Nos.121 & 122, of "SAMHITHA ARCADE" situated at Vijayanagar Colony, Kukatpally Village, Balanagar Mandal, under GHMC Kukatpally Circle, Ranga Reddy District, in favour of Sri.D.V.PHANIKUMAR S/o. Sri.D.V. Suryanarayana, vide registered Sale Deed No. 613/2012 dated 02nd February, 2012 issued by sub registrar KUKATPALLY and is bounded by: Boundaries for Land: North: House of Plot No.:1, South: House of Plot No.:7, East: 30'-0" Wide Road, West: 30'-0" Wide Road. Boundaries for Flat: North: Open to Sky, South: Flat No.403, East: Corridor, West: Open to Sky.

Reserve Price: Rs.25,00,000/-; EMD: Rs. 2,90,000/-
EMD Last Date: 09-12-2024, Bid Increment Amount: Rs.50,000/-
Date of E-Auction: 10-12-2024, Time: 2:00 P.M. to 5:00 P.M.

Prior Encumbrances known to the Bank: NIL

- The auction will be conducted service provider M/s.C1 India Pvt.Ltd., at the web portal <https://www.bankauctions.com>.
- The EMD at 10% of reserve price shall be payable through Demand Draft (DD) in favour of "AGM SBI/RACPC, Banjara Hills, Hyderabad", on or before 09-12-2024, 04.00 PM.
- Bank's Approved Resolution Agent M/s Hanshiltha Management Services, on Cell No.9553204444.

Place: Hyderabad
Date: 06-11-2024
Sd/- Authorised Officer
State Bank of India

GENNEX LABORATORIES LIMITED
CIN: L24230TG1990PLC011168
Regd. Off. Add: Survey No.133, IDA Bollaram, Jinnaram Mandal, Medak - 502 325, Sangareddy District, Telangana State, India

NOTICE OF BOARD MEETING

Notice is hereby given in compliance with Regulation 47 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, that a meeting of the Board of Directors of the Company is scheduled to be held on Thursday, November 14, 2024 at the Corporate office of the Company situated at Akash Ganga, 04th Floor, Plot No. 144, Singara Colony, Hyderabad - 500 073, Telangana State, India to inter-alia, consider and approve the unaudited Standalone and Consolidated financial results of the Company for the Quarter and Half year Ended September 30, 2024 along with the Limited Review Report of the Statutory Auditors of the Company.

The said notice is available on the Company's website at <http://www.gennexlab.com> and also on the stock exchange website of BSE Limited (www.bseindia.com).

For Gennex Laboratories Limited
Sd/-
Dinesh Kumar Kejriwal
Company Secretary

Place: Hyderabad
Date: 05/11/2024

NOMURA
NOMURA CAPITAL (INDIA) PRIVATE LIMITED
Ceejay House, Level 11, Plot F, Shivsagar Estate, Dr. Annie Besant Road, Worli, Mumbai 400018.
CIN: U67190MH2009FTC194618

EXTRACT OF FINANCIAL RESULTS FOR THE QUARTER ENDED SEPTEMBER 30, 2024
(₹ in million)

Sr. No.	Particulars	Quarter ended		Year ended
		September 30, 2024 (Unaudited)	September 30, 2023 (Unaudited)	
1	Total Income from Operations	604.8	286.7	1,336.8
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or extraordinary items)	378.8	224.1	824.9
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or extraordinary items)	378.8	224.1	824.9
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or extraordinary items)	282.0	165.2	614.6
5	Total Comprehensive Income for the period (Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax))	282.0	165.2	614.7
6	Paid up Equity Share Capital	1,300.0	1,300.0	1,300.0
7	Reserves (excluding Revaluation Reserve)	7,841.3	7,006.3	7,334.4
8	Securities Premium Account	3,247.9	3,247.9	3,247.9
9	Net worth	9,141.3	8,306.3	8,634.4
10	Paid up Debt Capital / Outstanding Debt	9,695.7	3,025.3	6,199.1
11	Outstanding Redeemable Preference Shares	-	-	-
12	Debt Equity Ratio (%)	106.48%	36.97%	72.28%
13	Earnings per equity share* (Face Value ₹10/- per share)			
	1. Basic:	2.17	1.27	4.73
	2. Diluted:	2.17	1.27	4.73
14	Capital Redemption Reserve	-	-	-
15	Debt Redemption Reserve	-	-	-

*EPS is not annualised for interim period

Note:

- The above results were reviewed by the Audit Committee and taken on record by the Board of Directors of the Company at its meeting held on November 06, 2024. The auditors have issued unmodified opinion on the financial results for the quarter and half year ended September 30, 2024.
- The above is an extract of the detailed format of quarterly / annual financial results filed with the National Stock Exchange under Regulation 52 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The quarterly financial results are available on the websites of the National Stock Exchange (www.nseindia.com) and the company's website (<https://www.nomuraholdings.com/company/group/asia/ncipl.html>).
- For the items referred in Regulation 52 (4) of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015, the pertinent disclosures have been made to the National Stock Exchange (NSE) and can be accessed on the www.nseindia.com.
- Debt Service Coverage Ratio and Interest Service Coverage Ratio are not applicable as the company is an NBFC.

For and on behalf of the Board of Directors of
Nomura Capital (India) Private Limited
Sd/-
Saurabh Banglani
Director
DIN : 10497938

Date : November 06, 2024
Place : Mumbai